



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR COMMUNICATIONS NETWORKS, CONTENT AND
TECHNOLOGY

Media Policy
The Director

Brussels,

Subject: Stakeholders dialogue on cross-border availability and access to audiovisual content across the EU

Dear Sir/Madam,

I am writing to you concerning the dialogue on access to and availability of audiovisual content across the EU. The meetings organised at the end of 2021 have been helpful to better understand the drivers of availability and circulation of audiovisual works in the EU and to start exploring a few ideas that could contribute to the objectives of the dialogue.

Following this exchange, I would like to invite you to submit **proposals for concrete actions** or **roadmap presenting the steps you intend to take** in order to contribute to improving the online availability and cross-border access to audiovisual works across the EU. We would welcome your proposals for commitments **by Friday 23rd September 2022**.

Your proposals could be submitted on behalf of a European organisation, a national organisation or an individual party, and should include a specific action or a set of actions that you propose to implement, on your own or together with other players of the audiovisual sector, in the short or medium term. The proposed action/set of actions should be directly linked to the objectives of the dialogue, i.e. making more audiovisual works available online across Member States and facilitating consumers' access to audiovisual works across borders in the EU. They could cover only specific types of works or specific situations / territories.

We will assess the proposals received and convene a final meeting of the dialogue in the autumn in order to formally adopt them as participants' commitments. The meeting will also allow to discuss the practical implementation and monitoring of these commitments.

We remain at your disposal to discuss your concrete proposals to improve access to and availability of audiovisual content.

I count on your collaboration in this exercise in order to achieve tangible results.

Yours sincerely,